light-emissive panels passes through, is diffused by, and illuminates the product-display tray.

13. The remote-demonstration unit of claim **12**. wherein the product-display tray is white, and wherein the light that passes through, is diffused by, and illuminates the product-display tray provides a uniform white appearance for capture by the image-capture device without shadows from a displayed device being captured by the image-capture device.

14. The remote-demonstration unit of claim **12**, wherein the intensity and color of light produced by the light-emissive panels are configured to automatically adjust to compensate for ambient light.

15. The remote-demonstration unit of claim **12**, wherein a control unit receives electronic data from a light sensor of the image-capture device, and wherein the control unit automatically adjusts the intensity and color of light produced by the light-emissive panels based on the electronic data received from the light sensor.

16. A remote-demonstration system, comprising the remote-demonstration unit of claim **12**, wherein the product-display tray is configured to be removed and replaced with a product-display tray of a different type, having different product-display characteristics, and

wherein the light-emissive panels are configured to adjust to a plurality of pre-set parameters for intensity and color of light produced, based on the type of product-display tray disposed within the product-demonstration space.

17. The remote-demonstration unit of claim **12**, wherein the housing comprises a top panel disposed above the product-display tray, and wherein an interior surface of the top panel is matte black.

18. A remote-demonstration system, comprising:

a housing defining a product-demonstration space;

a product-display tray disposed within the product-demonstration space;

a consumer electronic device disposed on the product-display tray;

a light system configured to illuminate the product-display tray and the consumer electronic device; and

an image-capture device comprising an image-capture lens configured to capture video of a user's manipulation of the consumer electronic device,

wherein the video captured by the image-capture device is sent in real time to a remote customer device over a network, and

wherein the consumer electronic device is disposed in a pre-defined position on the product-display tray, and wherein framing of the video captured by the image-capture device is adjusted to pre-defined extents based on the device type of the consumer electronic device.

19. The remote-demonstration system of claim **18**, wherein the image-capture device comprises a second image-capture lens directed away from the product-demonstration space for capturing video of the user of the remote-demonstration system.

20. The remote-demonstration system of claim **19**, wherein a background blurring effect is automatically applied to video captured through the second image-capture lens.

21. The remote-demonstration system of claim **19**, wherein the image-capture device is configured to send video to the remote customer device from only one of the first image-capture lens and the second image-capture lens at a time.

22. The remote-demonstration system of claim **18**, comprising a second consumer electronic device disposed on the product-display tray, wherein the video captured by the image-capture device shows both the first consumer electronic device and the second consumer electronic device simultaneously.

23. The remote-demonstration system of claim **22**, wherein a manipulation of the first consumer electronic device by the user of the remote-demonstration system causes a visible response from the second displayed product without direct manipulation of the second consumer electronic device by the user of the remote-demonstration unit.

24. The remote-demonstration system of claim **18**, wherein the image-capture device is a smartphone, and wherein adjustments to the framing of the video captured by the image-capture device are triggered by an application on the smartphone.

25. The remote-demonstration system of claim **18**, wherein the adjustment to the framing of the video captured by the image-capture device does not involve repositioning of the image-capture lens.

26. The remote-demonstration system of claim **18**, further comprising a microphone, wherein audio captured by the microphone is sent in real time to the remote customer device over the network simultaneously with the video.

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